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The 2 Chicks Newsletter

"There is no limit to what we, as women, can accomplish."

Michelle Obama







April 2, 2023Lake Chickamauga,
Tennessee
Launch Ramp: Lake
Shore Marina

Happy Holidays & Exciting New Year

We are excited to launch our first newsletter and bring everyone up-to-date with everything we have been working on for months. Finally, we are ready to make it official. On January 1, 2023, we will launch our 2 Chicks in a Boat Women's Team Tournament Trail and our "Teach, Catch, and Repeat" Workshop schedules! Throughout this newsletter, you will find our goals for the workshops and tournament trail and a little about us. If you already know us and have shopping to do, visit 2chicksinaboat.com on January 1st to Get Hooked With Us!



Ladies' Weekend: Meet & Greet, Workshop, and Tournament

June 2-4, 2023 on Alum Creek Lake, Delaware County, Ohio Launch Ramp: New Galena





TEACH

Everyone can learn something new, whether a seasoned angler or new to fishing. We will provide an interactive, safe, fun learning environment for all!



CATCH

Both our half-day and full-day workshops will include time to practice what you've learned. We want you to feel the thrill of catching a fish!



RFPFAT

Once you learn a new skill, you need to practice. The first 15 ladies to sign up for our workshops will leave with a swag bag full of things you need for a fun day of fishing!

Seriously, plastic worms catch fish?

In 2012, our friend Ky Reed (learn more about him below) talked us into fishing in one of his bass tournaments. We knew nothing about fishing a tournament, let alone using only artificial bait. Fast forward to today, we have traveled to beautiful lakes across the country, competing in tournaments and making lifelong friends. We want to share our experiences with other female anglers of all experience levels by creating our 2 Chicks in a Boat Team Tournament Trail.

What sets our trail apart from others:

- We are trailblazers! You choose your teammate for the tournament trail. Traveling with a friend to our tournaments will help decrease costs and make new tournament fishing anglers feel more comfortable. Don't have a teammate? No worries! We'll try our best to hook you up with someone. This format is the first of it's kind for us ladies!
- Low entry fees with at least 80% payback at the ramp. As we continue to work with sponsors, this payback percentage will increase.
- Everyone that enters our tournaments will leave with something. Whether you take first place, big bass, or don't weigh in any fish, you still can walkaway with a gift card, tackle, or even a fishing rod.



 When possible, we will have a half-day workshop the day before the tournament. The workshop sessions will offer beginner to advanced topics to appeal to female anglers of all levels.

To find out more about the tournament trail and workshops, go to <u>2chicksinaboat.com</u> on January 1, 2023. You will find everything you need to *Get Hooked With Us!* If you have questions or know of a business that may want to become a partner, email us at @2chicksinaboat.com.

NEXT ISSUE

Meet our sponsors/partners for both our tournament trail and workshops!

A preview of our first tournament stop~ Lake Chickamauga

MEET OUR TOURNAMENT DIRECTOR KY REED!

Ky is one of the reasons Beth and I got into tournament fishing. For years he "recruited" us to join his tournament trail. After years of recruitment, we joined the NBAA (National Bass Anglers Association), where Ky was the director. He went above and beyond to make us feel welcomed and safe. The donuts before the take-off, the hot dogs during the weigh-in, and the raffle prizes helped soften the blow when we didn't catch any keepers! We are super excited to have Ky as our tournament director! A little more about Ky he recently retired from 34 years in Law Enforcement in Columbus, Ohio. He married his long-time girlfriend, Cindy, on a beach in North Carolina. Ky is very family oriented and enjoys spending time with his 4 children, 1 stepson, and 6 grandkids. Ky has been directing, and running tournaments since 2006, including 6 Ohio circuits partnered with a national tournament trail. Currently, Ky directs a small Sunday tournament (Patriot Pot Tournaments) with his partner, Amanda Warchol. We are happy to have Amanda join Ky on our trail!

